



**MAY 18-19, 2024**  
**ONTARIO CONVENTION CENTER**

**2024**  
**PROMOTIONAL KIT**

[ccront.com](http://ccront.com)



# ABOUT

Comic Con Revolution was founded on very simple principles. We are excited to celebrate comics and the creative arts. At the absolute core of what we do are the creators themselves. The people who create the comics, games, toys, and movies that we all love. Without their tireless dedication to creating fantastical worlds we all get lost in, events like Comic Con Revolution would not be possible.

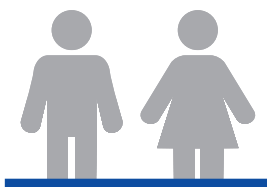
We strive to create the best possible experience for attendees, exhibitors and guests alike. Our team of event industry veterans are dedicated to working hard to create that experience for each of you.



Comic Con Revolution is produced by Atomic Crush Events  
[www.AtomicCrushEvents.com](http://www.AtomicCrushEvents.com).

## DEMOGRAPHICS

### TARGET MARKET:



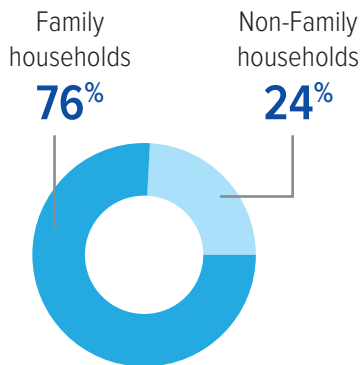
Primary demographic is adults, ages **18-34** both male and female.



Our secondary demographic will be adults of **all ages and families** including pre-teens & teens.

Over **17 million people** within 60-90 minutes of the Ontario Convention Center

<b>Inland Empire</b> 4.38 million	<b>Los Angeles</b> 10.23 million	<b>Orange County</b> 3.18 million
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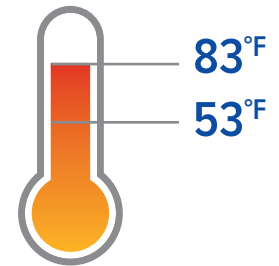


**\$71,070**  
Average Household Income

**\$56,484**  
Median Household Income

**36%**  
Percent Increase/  
Decrease in Income  
Since 2000

**5%**  
Percent Increase/  
Decrease in Income  
Since 2010



Average Temperature in May

**\$483,413**  
Average Household Net Worth

**8.25%**  
Sales Tax Rate

**0.2 inches**  
Average Precipitation in May



# PRESS & PROMOTIONS

Our marketing plan includes deep penetration into The Inland Empire and surrounding communities with over 50 locations dispersing postcards/flyers as well as displaying promotional posters. The materials are being refreshed leading up to the date of the event. Promotions include ad buys with television, radio, billboard, ConventionScene.com, local community groups as well as local papers, blogs and websites. We also feature robust and well-targeted Social Media & Google Ads campaigns. The final piece of our marketing puzzle is a professional PR team with over two decades of event promotions experience working alongside our internal marketing team.

In addition to our internally managed & curated social media (Facebook, Instagram, Twitter & more), we enjoy a growing amount of press from news outlets, magazines, bloggers and community & industry influencers.

**MAY 20-21, 2023**  
**COMIC CON REVOLUTION**  
 Ontario Convention Center • CCRTix.com

**GUESTS TO APPEAR!**

**AVATAR: THE LAST AIRBENDER**  
 ZACH TYLER EISEN, MAE WHITMAN, DANTE BASCO

**ORVILLE**  
 GREG BALDWIN, JESSIE FLOWER, JACK DE SENA, SCOTT GRIMES, J. LEE

**FUTURAMA**  
 CHRIS CLAREMONT, DEBORAH ANN WOLL, BILLY WEST, SEAN KANAN

**MANDALORIAN**  
 MERCEDES VARNADO

**STARS TO APPEAR:**  
 DWAYNE CAMERON, SANDY KING CARPENTER, MING CHEN, BRANDON CUTLER, GREY DELISLE, OLIVIA HACK, MATT HAWKINS, WALTER E. JONES, JENNIE KWAN, CRICKET LEIGH, JONBOY MEYERS, DUSTIN NGUYEN, ERIC PALICKI, CARLA PEREZ, WHILCE PORTACIO, DARICK ROBERTSON, KENNETH ROCAFORT, PETER SHINKODA, CAT STAGGS, CATHERINE SUTHERLAND, TOMMY WALKER, CLAUDIA WELLS, MARV WOLFGMAN, TIMOTHY ZAHN

**KIDS 12 & UNDER FREE!**

**Cosplay Revolution Costume Contest**  
 sponsored by LEOP with \$500 GRAND PRIZE

**SPONSORED BY**  
 LEOP, SGXPrint, Sizzler

Tickets: [CCRTix.com](http://CCRTix.com)  
 More info: [CCOnt.com](http://CCOnt.com)  
 PhotoOps: [CCRPhotos.com](http://CCRPhotos.com)

**MAY 20-21, 2023**  
**COMIC CON REVOLUTION**  
 Ontario Convention Center

**HUGE TV & Film Stars!**  
**INCREDIBLE Voice Actors!**  
**LEGENDARY Comic Book Creators!**

**MANDALORIAN**  
**ORVILLE**

**ALSO:** Greg Baldwin • Dwayne De Sena • Jack De Sena • Jessie Flower • Dan Eric Palicki • Carla Perez • Wh

**AVATAR: THE LAST AIRBENDER**  
 WAE WHITMAN, ZACH TYLER EISEN, DANTE BASCO

**ORVILLE**  
 GREG BALDWIN, JESSIE FLOWER, JACK DE SENA, SCOTT GRIMES, J. LEE

**MANDALORIAN**  
 MERCEDES VARNADO

**DEBORAH ANN WOLL**  
**CHRIS CLAREMONT**  
**DEBORAH ANN WOLL**  
**BILLY WEST**  
**SEAN KANAN**

**KIDS 12 & UNDER FREE!**

**TURNOVER FOR MORE INFORMATION**

 @comicconrevolution  
 @comicconrvltn  
 @comicconrevolution

[ccront.com](http://ccront.com)

# GUESTS OVER THE YEARS

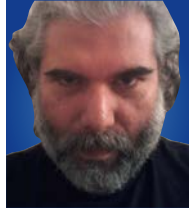
## COMIC CREATORS



**JASON  
AARON**



**CHRIS  
BACHALO**



**JOE  
BENITEZ**



**TIM  
BRADSTREET**



**JOHN  
CASSADAY**



**HOWARD  
CHAYKIN**



**AMY  
CHU**



**CHRIS  
CLAREMONT**



**MATTHEW  
CLARK**



**AMANDA  
CONNER**



**GERRY  
CONWAY**



**AMANDA  
DEIBERT**



**JOE  
EISMA**



**JOEL  
GOMEZ**



**GENE  
HA**



**CHAD  
HARDIN**



**MATT  
HAWKINS**



**SANTA  
INOUE**



**PAUL  
JENKINS**



**SCOTT  
KOBLISH**



**HOPE  
LARSON**



**LAURA  
MARTIN**



**RON  
MARZ**



**MIKE  
MAYHEW**



**MIKE  
MCKONE**



**JONBOY  
MEYERS**



**DANNY  
MIKI**



**MARAT  
MYCHAELS**



**TODD  
NAUCK**



**DUSTIN  
NGUYEN**



# GUESTS OVER THE YEARS

## COMIC CREATORS



**FABIAN  
NICIEZA**



**JAMES  
O'BARR**



**PERNILLE  
ØRUM**



**ERIC  
PALICKI**



**JIMMY  
PALMIOTTI**



**WHILCE  
PORTACIO**



**BRAD  
RADER**



**BARBARA  
RANDALL KESEL**



**PAOLO  
RIVERA**



**DARICK  
ROBERTSON**



**KENNETH  
ROCAFORT**



**JOE  
RUBINSTEIN**



**STAN  
SAKAI**



**NICK  
SPENCER**



**BETH  
SOTELO**



**CAT  
STAGGS**



**JIM  
STARLIN**



**MARK  
WAID**



**DAVID F.  
WALKER**



**MARV  
WOLFMAN**



**MIKE  
ZECK**

# GUESTS OVER THE YEARS

## CELEBRITIES



**KARAN  
ASHELY**



**DANTE  
BASCO**



**DEAN  
CAIN**



**DWAYNE  
CAMERON**



**COLIN  
CANTWELL**



**SANDY KING  
CARPENTER**



**MIKE  
CARON**



**MING  
CHEN**



**DENISE  
CROSBY**



**BRETT  
CULLEN**



**ADAM  
FABERMAN**



**DONALD  
FULLILOVE**



**SCOTT  
GRIMES**



**LANCE  
HERIKSEN**



**RYAN  
HURST**



**SAM J.  
JONES**



**WALTER E.  
JONES**



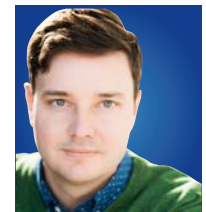
**J. LEE**



**SEAN  
KANAN**



**DANIEL  
LOGAN**



**MICHAEL  
MICMILLIAN**



**GEORGE  
NEWBERN**



**CARLA  
PEREZ**



**ROBERT  
PICARDO**



**PETER  
SHINKODA**



**CATHERINE  
SUTHERLAND**



**TOMMY  
WALKER**



**CLAUDIA  
WELLS**



**MAE  
WHITMAN**



**GARY  
WHITTA**



**DEBORAH  
ANN WOLL**



**ROBERT  
WUHL**



**TIMOTHY  
ZAHN**



# GUESTS OVER THE YEARS

## VOICE ACTORS



**GREG  
BALDWIN**



**MICHAEL  
BELL**



**GREGG  
BERGER**



**MARIA  
CANALS-BERRERA**



**KEVIN  
CONROY**



**ROBERT  
COSTANZO**



**PETER  
CULLEN**



**JACK  
DESENA**



**GREY  
DELISLE**



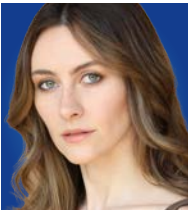
**ZACH TYLER  
EISEN**



**SUSAN  
EISENBERG**



**CARLOS  
FERRO**



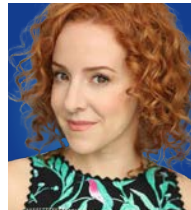
**JESSIE FLOWER/  
MICHAELA JILL  
MURPHY**



**MAILE  
FLANIGAN**



**DAN  
GILVEZA**



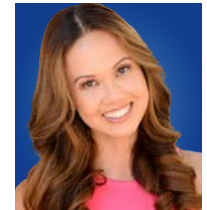
**OLIVIA  
HACK**



**KYLE  
HEBERT**



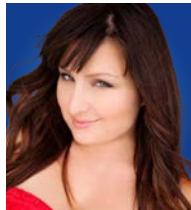
**NEIL  
KAPLAN**



**JENNIE  
KWAN**



**PHIL  
LAMARR**



**CRICKET  
LEIGH**



**LOREN  
LESTOR**



**ALAN  
OPPENHEIMER**



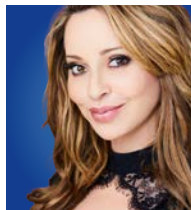
**DIANE  
PERSHING**



**RIKKI  
SIMMONS**



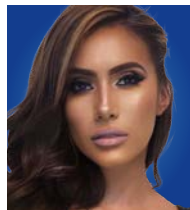
**LESTER  
SPEIGHT**



**TARA  
STRONG**



**NICHOLLE  
TOM**



**CRISTINA VEE  
VALENZUELA**



**BILLY  
WEST**



**SAM  
WITWER**

# GUESTS OVER THE YEARS

## ANIMATION



**STEPHAN  
FRANCK**



**MIKE  
KUNKEL**



**LARRY  
HOUSTON**



**STEVEN  
GORDON**



**JYMN  
MAGON**

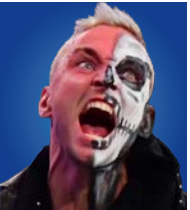


**ANDREA  
ROMANO**



**TAD  
STONES**

## WRESTLING



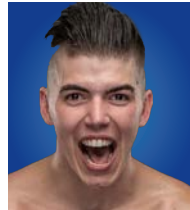
**DARBY  
ALLIN**



**BRIAN  
CAGE**



**BRANDON  
CUTLER**



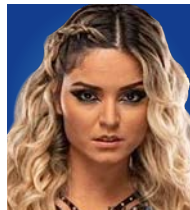
**SAMMY  
GUEVARA**



**BRIAN JAMES  
(ROAD DOGG)**



**BILLY  
GUNN**

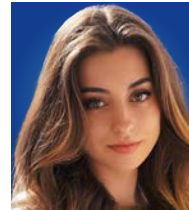


**TAY  
MELO**



**MERCEDES  
VARNADO**

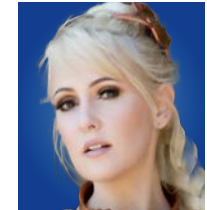
## COSPLAYERS



**LEA  
MARTINEZ**



**ANA-MIA**



**RAYCHUL  
MOORE**



**ANGIE  
VIPER**



**VIVID  
VIVKA**

# PROGRAMMING

Comic Con Revolution offers a wide variety of panels that are designed to engage and entertain. The 2024 event will feature of panels on topics such as comic books, comic creators, comic art, toys & collectibles, cosplay, television, film, animation and video games aimed at a variety of attendees of all ages. It also features our seventh annual Cosplay Revolution Costume Contest hosted by Angi Viper and Ming Chen (AMC's *Comic Book Men*) closing out our Saturday event schedule. Details of the programming schedule will be available in Spring 2024.



# 2023 CONVENTION DATA

## EXHIBITORS



**90.8%**  
of CCR Exhibitors would recommend others exhibit at CCR in the future

**61.9%**  
exhibitors were 10x10 or larger spaces

**38.1%**  
exhibitors were Artist Alley spaces

**88.4%**  
of exhibitors were pleased with their communications with CCR staff

**68.7%**  
of exhibitors spent less exhibiting at CCR

**82.9%**  
of CCR Exhibitors plan to return in 2023

## ATTENDEES



**18,500+**  
Total attendees

**66%** Male  
**34%** Female  
(adult or teen ticket)

**57%**  
of attendees are ages 25-44

**8.2%**  
of attendees attended CCR as their first Comic Con

**65.3%**  
of attendees live in The Inland Empire

**77%**  
of attendees attend 1-4 Comic Cons a year

**46.3%**  
of attendees traveled less than 25 miles or less to attend CCR

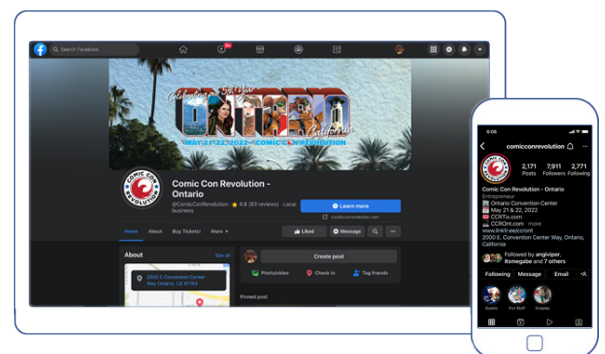
**44.6%**  
of attendees traveled 25-75 miles to attend CCR

**8.9%**  
of attendees traveled 75 miles to attend CCR

## GENERAL

**14.9%** of CCR budget is spent on marketing efforts

**14,000+** **12,000+**



**72.7%** of attendees use mobile or tablet devices to access CCR website/social media

# TESTIMONIALS

## EXHIBITORS

●● As owner of FVF Comics our experience at this year's 2023 Comic Con Revolution was absolutely Outstanding! The Vintage Comic Book Market has again proved that it is still Trending Upward as Total sales at this event has provided us a new High Water Mark.

**BRAD SLOAN**  
FVF Comics

●● We tried vendoring at CCR last year and were so impressed with how organized and caring James and his team were. We came back this year and were once again blown away by an amazing event!

**MELANIE HO**  
TuziNeko

●● Comic Con Revolution is a great convention to exhibit at and attend. We appreciate the personal attention and availability of the organizers that you don't get at most of the larger shows. The wide variety of exhibitors and artists ensures that there is something that all attendees will be interested in and willing to purchase.

**ANNA HOOVER**  
+3 to Charisma

●● JSA had the pleasure of attending Comic Con Revolution in 2023. We plan on attending future shows hosted by his team in the near future. Overall, a great experience for us and our clients

**JAMES J SPENCE III**  
Vice President,  
JSA/James Spence Authentication

●● Best Convention In The I.E. Definitely Coming Back For More Cosplay, Antics & Collectables #Don'tSleep #BestShow #GetSome

**LUIS GOMEZ**  
Felicity's Collection

●● I have been a member of the comic book community for more than 37 years. For the past 35 years, I have been a reseller having; traded more than 3 million comic books. As an exhibitor, I have attended every California Comic-Con Revolution since its inception. Each year, my revenue increases at subsequent CCR events. The service I am provided is top shelf. I have already secured my space for the next Comic-Con Revolution event and I will continue to support the event into the foreseeable future.

**JEFF DIXON**  
BAM splat POW

●● We thank you again for the opportunity to be guests at your show! Such a WELL PLANNED event, full of friendly staff and guests and a variety of Pop Culture artists, gifts and vendors that in my 20+ years of comic conventions, I have not seen at many shows. We have been involved in Pop Culture events over 25 years now and I must say your event was UNIQUE. [We] were extremely proud to be a part of it and look forward to any aspects in the future of this event.

**DARREN A. BRADLEY**  
Project: Wish Upon A Star Organization

## ATTENDEES

●● Honestly, this show just keeps getting better and better, really looking forward to next year.

**SCOTT P. COSTELLO**

●● Two words : fun show , for a relatively "newer" show on the scene, this show has enough steam to continue annually and become a highly anticipated "con" each year. Spread the word...get it out there that Ontario has a yearly con...the more the merrier.

**GEORGE DIXON**

●● Very well organized. San Diego comes to the IE.

**BRUCE JINGLES**

●● I was an attendee to the con last weekend and I would like to recognize an employee for his great work. A CCR staff member who was managing the lines for the Avatar cast table signings really went above and beyond. He was so kind with my questions and situation. My experience from the weekend would not have gone so well if not for his great work. I really appreciate him, his time, and his kindness! I wanted to share this recognition with someone who would receive it.

**ALYSSA**



# MEDIA OUTLETS THAT HAVE COVERED COMIC CON REVOLUTION



DAILY BULLETIN



INLAND VALLEY DAILY BULLETIN



THE ORANGE COUNTY REGISTER

THE PRESS-ENTERPRISE [PE.com](http://PE.com)



Whittier Daily News



yahoo!life

ccront.com

# SELECT MEDIA COVERAGE – COMIC CON REVOLUTION 2022

## TELEVISION

<https://www.cbsnews.com/losangeles/video/comic-con-revolution-returns-to-ontario-this-weekend/#x>

## ONLINE BLOGS

<https://www.thejoyousliving.com/comic-con-revolution-2022/>

<https://longbeachnightout.com/event/comic-con-revolution/>

<http://www.mamanoticias.com/2022/04/ya-viene-comi-con-revolution-a-ontario.html>

<https://twitter.com/mamanoticias/status/1514695234596212756>

<https://www.facebook.com/mamanoticias/posts/529980235362510>

[https://www.instagram.com/tv/CapWkRYJwE3/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/tv/CapWkRYJwE3/?utm_source=ig_web_copy_link)

<https://www.instagram.com/p/Ccku38IriZS/?igshid=YmMyMTA2M2Y%3D>

<https://walnut.macaronikid.com/articles/6260e717e2941842f9885c31/comic-con-revolution-celebrates-our-5th-anniversary-may-21-and-22>

<https://ktla.com/community-calendar-ktla/#!/details/Comic-Con-Revolution/9921877/2022-05-21T10>

<https://gocvb.org/event/comic-con-revolution/>

<https://www.laparent.com/events/comic-con-revolution/>

<https://10times.com/comic-con-k>

<https://tradefest.io/en/event/comic-con-revolution>

<https://fancons.com/events/info/18525/comic-con-revolution-ontario-2022>

<https://calijulz.blogspot.com/2022/04/COMICCONREVOLUTION2022.html>

[https://www.instagram.com/p/Cc0sPktprj/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/p/Cc0sPktprj/?utm_source=ig_web_copy_link)

## RADIO

<https://www.kvcrnews.org/show/lifestyles-with-lillian-vasquez/2022-05-12/may-12-lifestyles-with-lillian-vasquez>

<https://www.facebook.com/calijulzsays/posts/1739154726416243>

<http://wawarepublic.com/comic-con-revolution-celebrates-its-5th-anniversary-may-21-22/>

[https://www.instagram.com/p/CdB\\_NH5vsRW/](https://www.instagram.com/p/CdB_NH5vsRW/)

<https://www.facebook.com/MacaroniKidCovina/posts/2234995859982060>

[https://www.instagram.com/p/CdcvdGfulFq/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/p/CdcvdGfulFq/?utm_source=ig_web_copy_link)

<https://twitter.com/mackidcavinaca/status/1524981366781190148?s=21&t=m3mUctDd916Zav995nNhEw>

<https://www.dailybulletin.com/2022/05/11/comic-con-revolution-returns-to-ontario-with-movie-and-tv-panels-comic-book-creators-and-pro-wrestlers/>

<https://www.pe.com/2022/05/11/comic-con-revolution-returns-to-ontario-with-movie-and-tv-panels-comic-book-creators-and-pro-wrestlers/>

<https://lamamilife.com/2022/04/26/comic-con-revolution/>

<https://www.kvcrnews.org/show/lifestyles-with-lillian-vasquez/2022-05-12/may-12-lifestyles-with-lillian-vasquez>

<https://www.instagram.com/p/CcqYlleJUdE/?igshid=YmMyMTA2M2Y%3D>

<https://www.facebook.com/101401647963107/posts/714904779946121/>



# LOCATION



**ONTARIO CONVENTION CENTER**  
 2000 E Convention Center Way, Ontario, CA 91764  
[www.ontariocc.org](http://www.ontariocc.org)

The Ontario Convention Center is a breathtaking venue, frequently used by filmmakers as an onsite location for movies and commercials. Contemporary in design and equipped with the latest in technology, it boasts more than 225,000 square feet of flexible exhibit, meeting and function space and is ideal for conventions, trade shows, exhibits and meetings. The Convention Center provides a full range of technology services, including Wi-Fi, Internet, DS3 and video-conferencing capabilities.

# DIRECTIONS

## SAN DIEGO AREA

- Merge onto I-15 N
- Exit 109 to merge onto I-10 W towards Los Angeles
- Take exit 55A to merge onto E Holt Blvd
- Destination will be on the Right.
- Additional Parking on Convention Center Way

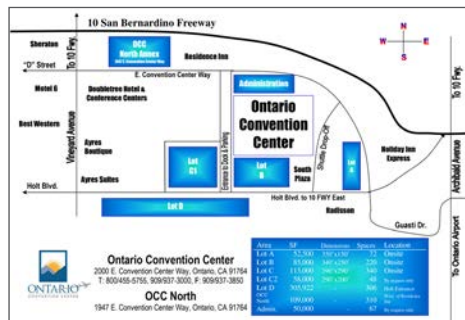
## LOS ANGELES AREA:

- Merge onto US-101 S Via the ramp on the left to Interstate 10 Fwy E Interstate 5 Fwy S
- Slight left onto San Bernardino Fwy 10 E.
- Take exit 54 for Vineyard Ave
- Turn right onto N Vineyard Ave
- Left on Holt Blvd Destination on the left
- Additional Parking on Convention Center Way

## SAN BERNARDINO AREA:

- Merge onto the ramp to I-215 S
- Take exit 40 to merge onto I-10 W Towards Los Angeles
- Take exit 55A to E. Holt Blvd

# PARKING



# PRICES

## EXHIBIT AT COMIC CON REVOLUTION

Exhibitor Premium (10' x 10') **\$900** | Exhibitor (10' x 10') **\$700** | Artist Alley (8' Table) **\$300**

## SPONSORSHIP OPPORTUNITIES

### Digital Program Guide

HALF PAGE COLOR AD | **\$600**    FULL PAGE COLOR AD | **\$1,200**

#### TITLE SPONSOR | **\$15,000**

- First line sponsor
  - Full page color ad in digital program book
  - Logo on event flyers & posters
  - Logo on all Event signage
  - Allocated event visibility
  - Website presence/link, logo
  - (2) Direct Emailers
- Only 1 spot available for this opportunity.*

#### BADGES | **\$7,000**

- Logo on all badges
- Promotion on social media
- Logo with link on the CCR Website

#### GIVE AWAY BAGS | **\$5,000**

- (Sponsor is responsible to produce the bags and ship them to the show. Quantity between 10,000-12,000)
- Bags will be handed out to all attendees (quantities to be determined but approximately 10,000 needed)
  - Promotion on social media
  - Logo with link on the CCR Website

#### ADVANCED ORDERED TICKETS | **\$5,000**

- Logo on all advanced tickets purchased online via our ticketing partner, ShowClix, from the date the contract is signed
- Promotion on social media
- Logo with link on the CCR Website

#### EXHIBITOR, GUEST, PROFESSIONAL & PRESS LANYARDS | **\$6,000**

- (Sponsor is responsible to produce the lanyards and ship them to the show. Quantity between 10,000-12,000)
- Logo on lanyard (handed out to all exhibitors, guests, professional and press attendees)
  - Promotion on social media
  - Logo with link on the CCR Website

#### COSPLAY REVOLUTION

##### COSTUME CONTEST | **\$6,000**

- Logo on all printed material as sponsor of the contest
- Promotion on social media
- Logo with link on the CCR Website

#### FLYER DISTRIBUTION | **\$4,000**

- Limited to 10,000 Flyers. Sponsor is responsible to print and ship the flyers to the show. Flyers will be placed at the registration counters for all attendees to take.
- Logo on all printed material
- Logo with link on the CCR Website

#### DIRECT EMAILERS | **\$1,000 per email sent**

- Email will go out to the entire CCR Email List
- Logo on all printed material
- Logo with link on the CCR Website

#### PANEL ROOMS (Up to 4 Rooms) | **\$1,000 each**

- Logo on monitors outside of each of the 4 panel rooms
- Promotion on social media
- Logo with link on the CCR Website

#### GENERAL EVENT SPONSOR | **\$800**

- Logo with link on the CCR Website
- Logo in the CCR Digital Book under sponsors

## PAST SPONSORS



ccrnt.com





## **CONTACT**

Exhibit Sales & Sponsorship Inquiries Contact:

**JAMES ROSS**

[james@atomiccrushevents.com](mailto:james@atomiccrushevents.com)

929.255.0503

Guest Relations, Operations & General Management Contact:

**MIKE SCIGLIANO**

[mike@atomiccrushevents.com](mailto:mike@atomiccrushevents.com)

718.344.5432

Business Development, Marketing, Press & Promotional Inquiries Contact:

**DREW SELDIN**

[drew@atomiccrushevents.com](mailto:drew@atomiccrushevents.com)

917.608.3786

[ccront.com](http://ccront.com)