



MAY 17-18, 2025
ONTARIO CONVENTION CENTER

2025
PROMOTIONAL KIT

ccront.com

ABOUT

Comic Con Revolution was founded on very simple principles. We are excited to celebrate comics and the creative arts. At the absolute core of what we do are the creators themselves. The people who create the comics, games, toys, and movies that we all love. Without their tireless dedication to creating fantastical worlds we all get lost in, events like Comic Con Revolution would not be possible.

We strive to create the best possible experience for attendees, exhibitors and guests alike. Our team of event industry veterans are dedicated to working hard to create that experience for each of you.



Comic Con Revolution is produced by Atomic Crush Events
www.AtomicCrushEvents.com.

DEMOGRAPHICS

TARGET MARKET:



Primary demographic is adults, ages **18-45** both male and female.



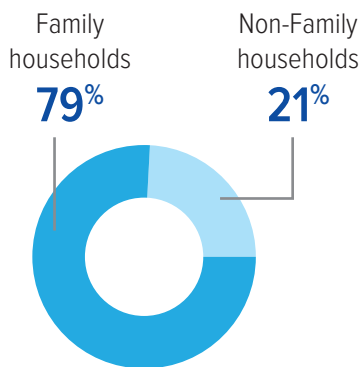
Our secondary demographic will be adults of **all ages and families** including pre-teens & teens.

Over **17.75 million people** within 60-90 minutes of the Ontario Convention Center

Inland Empire
4.60 million

Los Angeles
9.71 million

Orange County
3.51 million

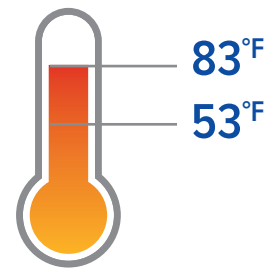


\$71,070
Average Household Income

\$86,509
Median Household Income

36%
Percent Increase/
Decrease in Income
Since 2000

5%
Percent Increase/
Decrease in Income
Since 2010



Average Temperature in May



\$483,413
Average Household
Net Worth

35
Median Age



0.2 inches

Average Precipitation in May

PRESS & PROMOTIONS

Our marketing plan includes deep penetration into The Inland Empire and surrounding communities with well over 100 locations dispersing postcards/flyers as well as displaying promotional posters. The materials are refreshed leading up to the date of the event. Promotions consist of ad buys with television, radio, billboard, targeted websites, local community groups as well as working closely with local papers, blogs & websites. CCR HQ will launch a year round presence in partnership with 4 Color Fantasies including events, marketing & ticket sales. We feature robust and well-targeted Social Media & Google Ads campaigns aimed at both The Inland Empire and the surrounding Southwest area. The final piece of our marketing puzzle is a professional PR team with over two decades of event promotion experience working alongside our internal marketing team.

In addition to our internally managed and curated social media (Facebook, Instagram, X fka Twitter, Tik Tok & YouTube), we enjoy a growing amount of coverage from news outlets, magazines, bloggers, community and industry influencers.

MAY 18-19, 2024
COMIC CON REVOLUTION
 Ontario Convention Center • CCRTix.com

DEE BRADLEY BAKER
ASHLEY ECKSTEIN
JAMES ARNOLD TAYLOR
MATT LANTER
JOHN DIMAGGIO
ROSS MARQUAND
FREDDIE PRINZE JR.
STEVE BLUM
TRISH STRATUS
RACHAEL LEIGH COOK
JIMMY PALMIOTTI
ADAM KUBERT
VANESSA MARSHALL
TAYLOR GRAY
TIVA SIRICAR
AMY DUMAS
AMANDA CONNER
JAE LEE
ADRIANNE PALICKI
 AGENTS OF S.H.I.E.L.D.
 ORVILLE

JOE BENITEZ
SANDY KING CARPENTER
MING CHEN
AMANDA DEIBERT
STEPHAN FRANCK
JOEL GOMEZ
GRACIETE COSPLAYLISS
RAY-ANTHONY HEIGHT
LARRY HOUSTON
DAVE JOHNSON
GREG LAND
ERIC LEWALD
JULIA LEWALD
RAYCHUL MOORE
JONBOY MEYERS
DUSTIN NGUYEN
ERIC PALICKI
KENNETH ROCAFORT
BETH SOTELO
CAT STAGGS
BABS TAR
ANGI VIPER
GREG WEISMAN
TIMOTHY ZAHN

ALSO: Karl Altsaeten • Joshua Cassano • Joanie Brosas • Jacqueline Goehner • Travis Hanson • Mike Kunkel
 Patrick Scullin • Don Nguyen • Christie Shin • Megan Random • Rosanna Rocha • Cosplayen • Sindiroo Cosplays
 Team Kirari Cosplay • Dave Wagner and many more

KIDS 12 & UNDER FREE!

Dont' Miss Our HUGE Cosplay Revolution Costume Contest!

SPONSORED BY

Tickets: CCRTix.com
 More info: CCROnt.com
 PhotoOps: CCRPhotos.com

@comicconrevolution
 @comicconrvltn
 @comicconrevolution
 @comicconrevolution
 @comicconrevolution

GUESTS OVER THE YEARS

COMIC CREATORS



**JASON
AARON**



**KARL
ALTSTAETTER**



**CHRIS
BACHALO**



**JOE
BENITEZ**



**TIM
BRADSTREET**



**SANDY KING
CARPENTER**



**JOHN
CASSADAY**



**HOWARD
CHAYKIN**



**AMY
CHU**



**CHRIS
CLAREMONT**



**MATTHEW
CLARK**



**AMANDA
CONNER**



**GERRY
CONWAY**



**AMANDA
DEIBERT**



**JOE
EISMA**



**JOEL
GOMEZ**



**GENE
HA**



**CHAD
HARDIN**



**MATT
HAWKINS**



**RAY-ANTHONY
HEIGHT**



**SANTA
INOUE**



**PAUL
JENKINS**



**DAVE
JOHNSON**



**SCOTT
KOBLSH**



**ADAM
KUBERT**



**GREG
LAND**



**HOPE
LARSON**



**JAE
LEE**



**LAURA
MARTIN**



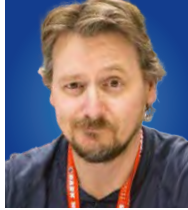
**RON
MARZ**

GUESTS OVER THE YEARS

COMIC CREATORS



**MIKE
MAYHEW**



**MIKE
MCKONE**



**JONBOY
MEYERS**



**DANNY
MIKI**



**MARAT
MYCHAELS**



**TODD
NAUCK**



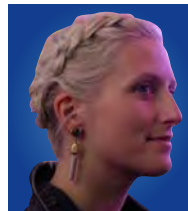
**DUSTIN
NGUYEN**



**FABIAN
NCIEZA**



**JAMES
O'BARR**



**PERNILLE
ØRUM**



**ERIC
PALICKI**



**JIMMY
PALMIOTTI**



**WHILCE
PORTACIO**



**BRAD
RADER**



**BARBARA
RANDALL KESEL**



**PAOLO
RIVERA**



**DARICK
ROBERTSON**



**KENNETH
ROCAFORT**



**JOE
RUBINSTEIN**



**STAN
SAKAI**



**NICK
SPENCER**



**BETH
SOTELO**



**CAT
STAGGS**



**JIM
STARLIN**



**PETER
STEIGERWALD**



**MARK
TEXIERA**



**MARK
WAID**



**DAVID F.
WALKER**



**MARV
WOLFMAN**



**MIKE
ZECK**

GUESTS OVER THE YEARS

CELEBRITIES



**KARAN
ASHELY**



**DANTE
BASCO**



**DEAN
CAIN**



**DWAYNE
CAMERON**



**MING
CHEN**



**DENISE
CROSBY**



**BRETT
CULLEN**



**DONALD
FULLILOVE**



**SCOTT
GRIMES**



**LANCE
HERIKSEN**



**RYAN
HURST**



**SAM
JONES**



**WALTER E.
JONES**



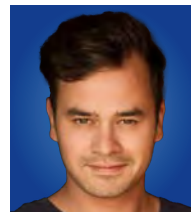
**CHRISTOPHER
JUDGE**



J. LEE



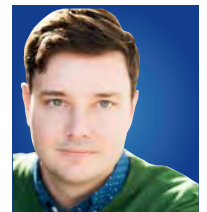
**SEAN
KANAN**



**DANIEL
LOGAN**



**TARYN
MANNING**



**MICHAEL
MCMILLIAN**



**DAVID
NAUGHTON**



**GEORGE
NEWBERN**



**ADRIANNE
PALICKI**



**CARLA
PEREZ**



**ROBERT
PICARDO**



**PETER
SHINKODA**



**CATHERINE
SUTHERLAND**



**TOMMY
WALKER**



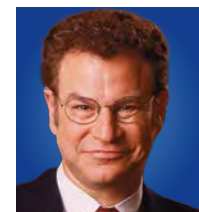
**CLAUDIA
WELLS**



**MAE
WHITMAN**



**DEBORAH
ANN WOLL**



**ROBERT
WUHL**

GUESTS OVER THE YEARS

VOICE ACTORS



**GUI
AGUSTINI**



**DEE BRADLEY
BAKER**



**MICHAEL
BELL**



**GREGG
BERGER**



**STEVE
BLUM**



**MARIA
CANALS-BERRERA**



**RAY
CHASE**



**KEVIN
CONROY**



**ROBERT
COSTANZO**



**PETER
CULLEN**



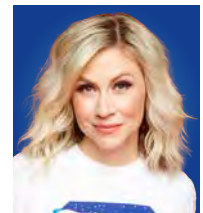
**JACK
DESENA**



**GREY
DELISLE**



**JOHN
DiMAGGIO**



**ASHLEY
ECKSTEIN**



**ZACH TYLER
EISEN**



**SUSAN
EISENBERG**



**CARLOS
FERRO**



**JESSIE FLOWER/
MICHAELA JILL
MURPHY**



**MAILE
FLANIGAN**



**NIKA
FUTTERMAN**



**DAN
GILVEZA**



**TAYLOR
GRAY**



**OLIVIA
HACK**



**KYLE
HEBERT**



**NEIL
KAPLAN**



**JENNIE
KWAN**



**PHIL
LAMARR**



**MATT
LANTER**



**CRICKET
LEIGH**



**LOREN
LESTOR**



**A.J
LoCASCIO**



**ROSS
MARQUAND**



**VANESSA
MARSHALL**



**ALAN
OPPENHEIMER**

GUESTS OVER THE YEARS

VOICE ACTORS



**DIANE
PERSHING**



**ISAAC
ROBINSON-SMITH**



**RIKKI
SIMMONS**



**LESTER
SPEIGHT**



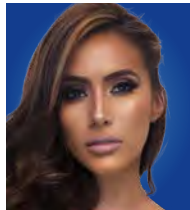
**TARA
STRONG**



**JAMES
ARNOLD TAYLOR**



**NICHOLLE
TOM**



**CRISTINA VEE
VALENZUELA**



**MATTHEW
WATERSON**



**BILLY
WEST**



**SAM
WITWER**



**LENORE
ZANN**

ANIMATION



**STEPHAN
FRANCK**



**MIKE
KUNKEL**



**LARRY
HOUSTON**



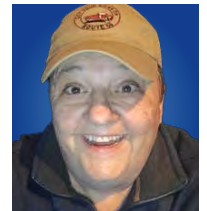
**STEVEN
GORDON**



**ERIC
LEWALD**



**JULIA
LEWALD**



**JYMN
MAGON**



**CHUCK
PATTON**



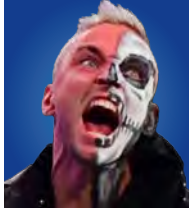
**ANDREA
ROMANO**



**TAD
STONES**

GUESTS OVER THE YEARS

WRESTLING



**DARBY
ALLIN**



**BRIAN
CAGE**



**BRANDON
CUTLER**



**AMY DUMAS
FKA LITA**



**SAMMY
GUEVARA**



**BILLY
GUNN**



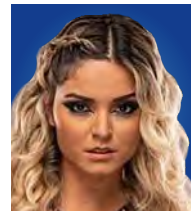
**HONKY TONK
MAN**



**BRIAN JAMES
(ROAD DOGG)**



**SAMOA
JOE**



**TAY
MELO**



**JAKE "THE
SNAKE" ROBERTS**



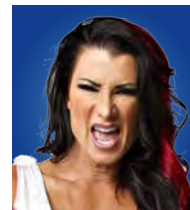
**TRISH
STRATUS**



**GREG "THE HAMMER"
VALENTINE**



**MERCEDES
VARNADO**



**LISA MARIE
VARON**

COSPLAYERS



ANA-MIA



**JOANIE
BROSAS**



**JACQUELINE
GOEHNER**



**GRACIETHE
COSPLAYLAX**



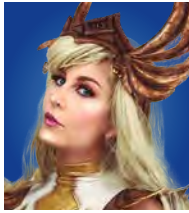
**LADY TOXIE
COSTUMING**



**LEGION OF
COSPLAY**

GUESTS OVER THE YEARS

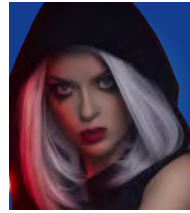
COSPLAYERS



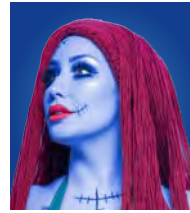
**MEISHA
MOCK**



**RAYCHUL
MOORE**



**MEGAN
RANDOM**



**ROSANNA ROCHA
COSPLAYER**



**SHELLY SHATTERS
COSPLAY**



**SINDIROO
COSPLAYS**



**TEAM KARAI
COSPLAY**



**TONY TONE
COSPLAY**



**ANGIE
VIPER**



**VIVID
VIVKA**

FILM, TV & NOVELS



MIKE CARON



**BRANDON
EASTON**



**ADAM
FABERMAN**



**CHRISTOS
GAGE**



**DOUG
JUNG**



**GREG
WEISMAN**



**GARY
WHITTA**



**TIMOTHY
ZAHN**

PROGRAMMING

Comic Con Revolution offers a wide variety of panels that are designed to engage and entertain. The 2025 event will feature panels on topics such as comic books, comic creators, comic art, toys & collectibles, cosplay, television, film, animation and video games aimed at a variety of attendees of all ages. It also features our eighth annual Cosplay Revolution Costume Contest hosted by Angi Viper and Ming Chen (AMC's *Comic Book Men*) as part of our Saturday schedule. Details of the programming schedule will be available in Spring 2025.

2024 CONVENTION DATA

EXHIBITORS



61.9%
exhibitors were 10x10
or larger spaces

38.1%
exhibitors were
Artist Alley spaces

88.4%
of exhibitors were pleased
with their communications
with CCR staff

68.7%
of exhibitors spent
less exhibiting
at CCR

82.9%
of CCR Exhibitors
plan to return
in 2025

ATTENDEES



18,500+
Total attendees



66% Male
34% Female
(adult or teen ticket)

57%
of attendees
are ages
25-44

8.2%
of attendees
attended CCR as
their first Comic Con

65.3%
of attendees live in
The Inland Empire

77%
of attendees
attend 1-4
Comic Cons
a year

46.3%
of attendees
traveled less
than 25 miles
or less to
attend CCR

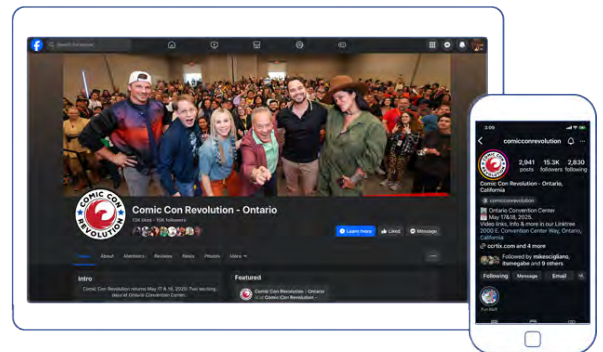
44.6%
of attendees
traveled
25-75 miles
to attend
CCR

8.9%
of attendees
traveled
75 miles
to attend
CCR

GENERAL

14.9% of CCR budget is spent
on marketing efforts

15,000+ **15,300+**



72.7% of attendees use mobile or tablet
devices to access CCR website/social media

TESTIMONIALS

EXHIBITORS

●● As owner of FVF Comics our experience at this year's 2023 Comic Con Revolution was absolutely Outstanding! The Vintage Comic Book Market has again proved that it is still Trending Upward as Total sales at this event has provided us a new High Water Mark.

BRAD SLOAN
FVF Comics

●● Comic Con Revolution Ontario is a wonderful show. The guest list is often stacked and always brings a crowd. Communication with the show runner is superb and you can tell that management wants its vendors to succeed. We've been exhibiting for many years and will continue to do so again and again.

DYLAN WEST
Owner of Pixel Empire

●● Comic Con Revolution has been one of the best 2 day conventions we have attended. Easy to load in, lots of attendees and sells for us vendors. If you haven't had a chance to attend, join us next year and have a blast at Comic Con Revolution 2025!

ALAN GONZALEZ
Owner of FM Anime Shop

●● Comic Con Revolution is one of the best organizations we've worked with. From the great promotional kit they provide to the easy load in/out process, this team has got it. Email responses are always quick, even ones we've sent during the show! This just shows you the level of commitment he has making sure that all client needs have been met. Definitely a show you don't want to miss whether you're a guest, exhibitor or an attendee.

KRISTINA DO
Madpoppin

●● We've been doing CCR Ontario for the past four years and each year our sales have increased and increased. The crew from the con are some of the best to work with and I know every year they get the top talent to attend with plenty of time for us to adjust our inventory to make sure we have items related to the theme of the show. CCR is a must for us every year when we do our convention planning.

CHRISTOPHER BRADY
4 Color Fantasies

●● Thank you for having us. We had a blast!!

**AMANDA CONNOR
& JIMMY PALMIOTTI**

●● What a terrific show!

ADAM KUBERT

●● Comic Con Revolution was a wonderful show! From the staff to the fans we enjoyed every moment! We hope to bring even more clients back next year.

CHRISTINE HENRY
Celebrity Talent Booking

●● I believe that Comic Con Revolution is one of the best conventions in the world. As someone who has attended over 400 conventions as both a patron and a special guest, I believe that Comic Con Revolution has the perfect balance of special guests, creators, artists, cosplay, pop culture and comic book vendors. Above all else, I have so much fun there and I can't wait to return every year. It is the convention that everyone in the Inland Empire and beyond should be attending.

MING CHEN

MEDIA OUTLETS THAT HAVE COVERED COMIC CON REVOLUTION



DAILY BULLETIN



INLAND VALLEY DAILY BULLETIN



THE ORANGE COUNTY REGISTER

THE PRESS-ENTERPRISE PE.com



Whittier Daily News



yahoo!life

LOCATION



ONTARIO CONVENTION CENTER
 2000 E Convention Center Way, Ontario, CA 91764
www.ontariocc.org

The Ontario Convention Center is a breathtaking venue, frequently used by filmmakers as an onsite location for movies and commercials. Contemporary in design and equipped with the latest in technology, it boasts more than 225,000 square feet of flexible exhibit, meeting and function space and is ideal for conventions, trade shows, exhibits and meetings. The Convention Center provides a full range of technology services, including Wi-Fi, Internet, DS3 and video-conferencing capabilities.

DIRECTIONS

SAN DIEGO AREA

- Merge onto I-15 N
- Exit 109 to merge onto I-10 W towards Los Angeles
- Take exit 55A to merge onto E Holt Blvd
- Destination will be on the Right.
- Additional Parking on Convention Center Way

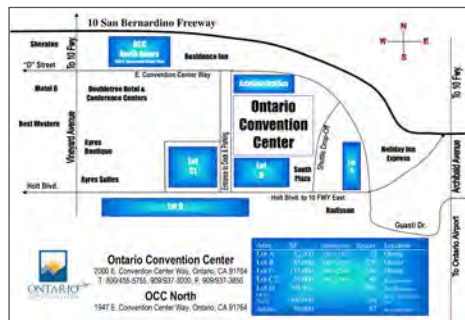
LOS ANGELES AREA:

- Merge onto US-101 S Via the ramp on the left to Interstate 10 Fwy E Interstate 5 Fwy S
- Slight left onto San Bernardino Fwy 10 E.
- Take exit 54 for Vineyard Ave
- Turn right onto N Vineyard Ave
- Left on Holt Blvd Destination on the left
- Additional Parking on Convention Center Way

SAN BERNARDINO AREA:

- Merge onto the ramp to I-215 S
- Take exit 40 to merge onto I-10 W Towards Los Angeles
- Take exit 55A to E. Holt Blvd

PARKING



PRICES



EXHIBIT AT COMIC CON REVOLUTION

Exhibitor Premium
(10' x 10') | **\$950**

Exhibitor (10' x 10') | **\$750**

Artist Alley (8' Table) | **\$325**



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR **\$15,000 EXCLUSIVE**

- Company name listed with event title in all CCR promotional material, including press releases
- Premier logo placement on all CCR promotions, event signage, and CCR website, with hyperlink to your company site
- Full Page Ad in the Digital Program Guide
- Logo featured in all show signage at the event
- Ability for sponsor to provide branded giveaway item
- Two (2) Dedicated Email Blasts
- Stand-alone pre-event acknowledgment on CCR social media (Facebook, Twitter and Instagram)
- Ten (10) Weekend Passes for event
- Potential additional branding opportunities (TBD)



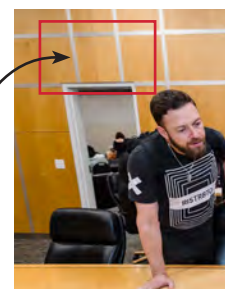
DIGITAL PROGRAM GUIDE

Half Page Color Ad | **\$600**

Full Page Color Ad | **\$1,200**

VIP GREEN ROOM TITLE SPONSORSHIP **\$7,500**

- Company Name included in the name for the VIP Green Room
- Logo branding on sponsor page
- Logo and/or Name featured prominently at Entrance of the VIP Green Room
- Full Page Ad in the Digital Program Guide
- Ability for sponsor to provide branded giveaway item
- Sponsor branded tablecloths – can be provided by client or they can be made by CCR for an additional fee (Artwork must be provided by client)
- Four (4) Weekend Passes



BADGES starting at **\$7,000**

- Logo on all badges
- Promotion on social media
- Logo with link on the CCR Website



RED CARPET SWAG BAG GIVEAWAY **\$500**

- One (1) Giveaway will be provided by the client to be included in the VIP Green Room Red Carpet Swag Bags. Items must be provided by the client and approved prior by CCR.

EXHIBITOR, GUEST, PROFESSIONAL & PRESS LANYARDS starting at **\$6,000**

(Sponsor is responsible to produce the lanyards and ship them to the show. Quantity between 10,000-12,000)

- Logo on lanyard (handed out to all exhibitors, guests, professional and press attendees)
- Promotion on social media
- Logo with link on the CCR Website



ccront.com

COSPLAY REVOLUTION COSTUME CONTEST starting at **\$6,000**

- Logo on all printed material as sponsor of the contest
- Promotion on social media
- Logo with link on the CCR Website

PRICES

SPONSORSHIP OPPORTUNITIES

GIVE AWAY BAGS starting at \$5,000

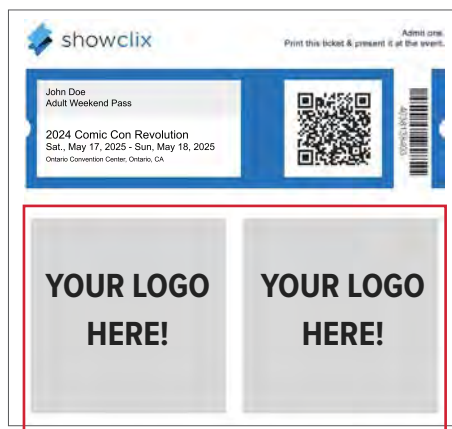
(Sponsor is responsible to produce the bags and ship them to the show. Quantity between 10,000-12,000)

- Bags will be handed out to all attendees (quantities to be determined but approximately 10,000 needed)
- Promotion on social media
- Logo with link on the CCR Website



ADVANCED ORDERED TICKETS starting at \$5,000

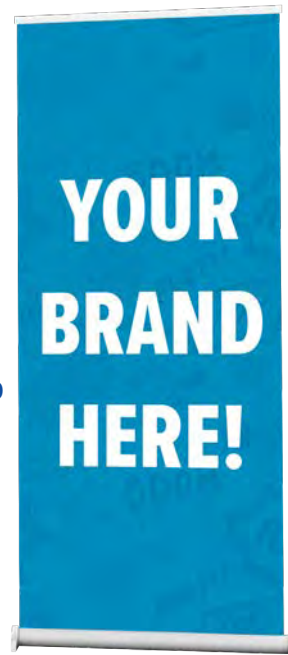
- Logo on all advanced tickets purchased online via our ticketing partner, ShowClix, from the date the contract is signed
- Promotion on social media
- Logo with link on the CCR Website



POP-UP BANNERS

Promote your brand by securing a high-traffic location for your floor-standing banners.

Starting at \$2,000 depending on size and location. (Advertiser provides and places banner onsite.)



WINDOW, DOOR, ESCALATOR, OR FLOOR GRAPHICS CUSTOMIZABLE GRAPHICS

Grab attendee attention on one or several windows, doors, escalators, or floor locations in the Convention Center:

Starting at \$3,800 for up to 36 square feet of full-color graphics. Includes production, application, and removal. (Advertiser provides artwork.)



PANEL ROOMS (Up to 4 Rooms) starting at \$1,000 each

- Logo on monitors outside of each of the 4 panel rooms
- Promotion on social media
- Logo with link on the CCR Website

GENERAL EVENT SPONSOR \$350

- Logo with link on the CCR Website
- Logo in the CCR Digital Book under sponsors

HANGING BANNER

Highly visible locations throughout the convention center

Starting at \$5,000 depending on size and location. (Advertiser provides banner and pays for rigging.)

PAST SPONSORS





CONTACT

Exhibit Sales & Sponsorship Inquiries Contact:

JAMES ROSS

james@atomiccrushevents.com

929.255.0503

Guest Relations, Operations & General Management Contact:

MIKE SCIGLIANO

mike@atomiccrushevents.com

718.344.5432

Business Development, Marketing, Press & Promotional Inquiries Contact:

DREW SELDIN

drew@atomiccrushevents.com

917.608.3786