



MAY 22-23, 2027
ONTARIO CONVENTION CENTER



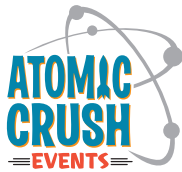
2027 PROMOTIONAL KIT

The Premier Pop Culture Experience in the Inland Empire

ccront.com

ABOUT

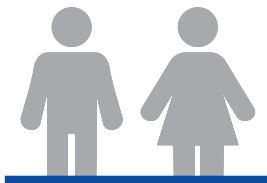
Comic Con Revolution celebrates the creative forces behind comics, games, movies, and pop culture. At our core are the creators whose work fuels our imaginations. Since our founding, we've built an event experience that values fans, fosters industry relationships, and delivers an unforgettable weekend. Produced by Atomic Crush Events, our team brings decades of event experience to every detail.



Comic Con Revolution is produced by Atomic Crush Events
www.AtomicCrushEvents.com.

2026 ATTENDANCE SNAPSHOT

TARGET MARKET



Primary demographic is adults, ages **18-45** both male and female.



Our secondary demographic will be adults of **all ages and families** including pre-teens & teens.

Over **17.75 million people** within 60-90 minutes of the Ontario Convention Center

Inland Empire
4.60 million



Los Angeles
9.71 million



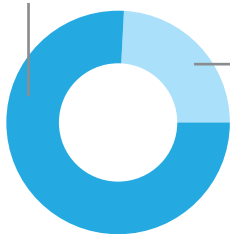
Orange County
3.51 million



HOUSEHOLD INFO

Family households
79%

Non-Family households
21%



\$71,070

Average Household Income

\$86,509

Median Household Income

36%

Percent Increase/
Decrease in Income
Since 2000

5%

Percent Increase/
Decrease in Income
Since 2010



\$483,413

Average Household Net Worth

35

Median Age

WEATHER



83°F

53°F

Average Temperature in May



0.2 inches

Average Precipitation in May

PRESS & PROMOTIONS

Our marketing approach includes:

- Over 100 local retail & partner locations with refreshed posters/flyers
- Targeted TV, radio, and billboard ad buys
- Strong Google Ads & social campaigns across IG, FB, TikTok, and X
- Local media and influencer collaborations
- PR team with 20+ years experience managing outreach



@comicconrevolution



@comicconrvltn



@comicconrevolution



@comicconrevolution



@comicconrevolution

MEMORABLE REUNIONS

降世神通
AVATAR
THE LAST AIRBENDER



**DANTE
BASCO**



**MAE
WHITMAN**



**GREG
BALDWIN**



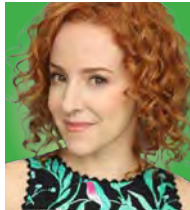
**GREY
DELISLE**



**JACK
DESENA**



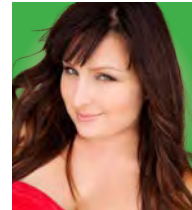
**JESSIE
FLOWER**



**OLIVIA
HACK**



**JENNIE
KWAN**



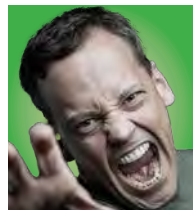
**CRICKET
LEIGH**



**ASHLEY
ECKSTEIN**



**JAMES
ARNOLD TAYLOR**



**DEE BRADLEY
BAKER**



**STEVE
BLUM**



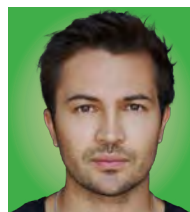
**NIKA
FUTTERMAN**



**MATT
LANTER**



**VANESSA
MARSHALL**



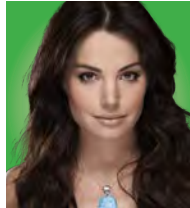
**TAYLOR
GRAY**

MEMORABLE REUNIONS

SMALLVILLE



**TOM
WELLING**



**ERICA
DURANCE**



**MICHAEL
ROSENBAUM**



**JOHN
SCHNEIDER**



**TARA
STRONG**



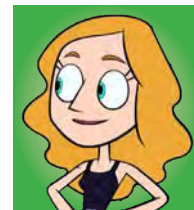
**GREG
CIPES**



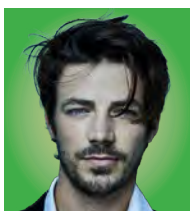
**KHARY
PAYTON**



**SCOTT
MENVILLE**



**HYNDEN
WALCH**



**GRANT
GUSTIN**



**TOM
CAVANAGH**



**DANIELLE
PANABAKER**



**CARLOS
VALDEZ**



**JOHN WESLEY
SHIPP**

MEMORABLE REUNIONS



**KATEE
SACKHOFF**



**EDWARD
JAMES OLMOS**



**JAMES
CALLIS**



**TRICIA
HELPER**



**GRACE
PARK**



**MARY
MCDONNELL**



**JASON
GRIFFITH**



**PETE
CAPELLA**



**KIRK
THORNTON**



**MIKE
POLLOCK**



**KATE
HIGGINS**



**DAVE B.
MITCHELL**

ICONIC WRESTLING STARS



**DARBY
ALLIN**



**KURT
ANGLE**



BOOKER T.



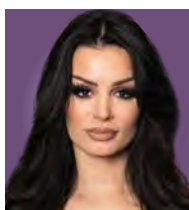
**AMY DUMAS
FKA LITA**



**MICK
FOLEY**



**MICKIE
JAMES**



SARAYA



**TRISH
STRATUS**



**ROB
VAN DAM**



**MERCEDES
VARNADO**

LEGENDARY COMIC CREATORS



**JOHN
ROMITA JR.**



**CHRIS
CLAREMONT**



**DAN
JURGENS**



**CHRIS
BACHALO**



**AMANDA
CONNER**



**ADAM
KUBERT**



**DUSTIN
NGUYEN**



**FABIAN
NICIEZA**



**JIMMY
PALMIOTTI**



**WHILCE
PORTACIO**



**STAN
SAKAI**



**CAT
STAGGS**



**JIM
STARLIN**



**MARV
WOLFMAN**



**MIKE
ZECK**



PROGRAMMING

Comic Con Revolution offers a wide variety of panels that are designed to engage and entertain. The 2027 event will feature panels on topics such as comic books, comic creators, comic art, toys & collectibles, cosplay, television, film, animation and video games aimed at a variety of attendees of all ages. It also features our eighth annual Cosplay Revolution Costume Contest hosted by Nerd Mafia as part of our Saturday schedule. Details of the programming schedule will be available in Spring 2027.

2026 CONVENTION DATA

EXHIBITORS



61.9%
exhibitors were 10x10
or larger spaces

38.1%
exhibitors were
Artist Alley spaces

88.4%
of exhibitors were pleased
with their communications
with CCR staff

68.7%
of exhibitors spent
less exhibiting
at CCR

82.9%
of CCR Exhibitors
plan to return
in 2025

ATTENDEES



18,500+
Total attendees

66% Male
34% Female
(adult or teen ticket)

57%
of attendees
are ages
25-44

8.2%
of attendees
attended CCR as
their first Comic Con

65.3%
of attendees live in
The Inland Empire

77%
of attendees
attend 1-4
Comic Cons
a year

46.3%
of attendees
traveled
less than 25 miles
or less to
attend CCR

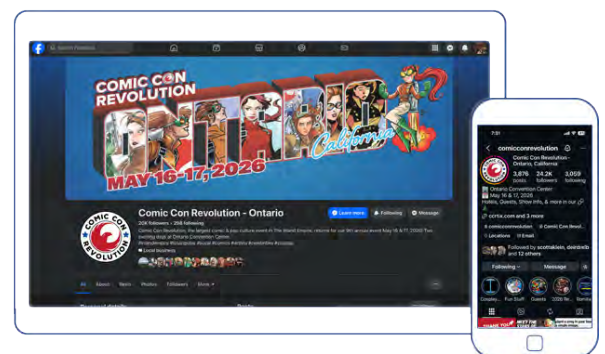
44.6%
of attendees
traveled
25-75 miles
to attend
CCR

8.9%
of attendees
traveled
75 miles
to attend
CCR

GENERAL

14.9% of CCR budget is spent
on marketing efforts

15,000+ **15,300+**



72.7% of attendees use mobile or tablet
devices to access CCR website/social media

TESTIMONIALS

EXHIBITORS

●● As owner of FVF Comics our experience at this year's 2023 Comic Con Revolution was absolutely Outstanding! The Vintage Comic Book Market has again proved that it is still Trending Upward as Total sales at this event has provided us a new High Water Mark.

BRAD SLOAN
FVF Comics

●● Comic Con Revolution Ontario is one of only 2 West Coast shows we set up at. It's a good balance of comics, cinema/TV, and anime. The promoter is also really easy to work with.

DARRICK OYAMA
Owner of Legends Comics
and Games

●● Comic Con Revolution Ontario is one of our favorite conventions, professionally run, great guests and super vibes on the floor.

CHRISTIAN CALERO
Elveens Comics

●● Comic Con Revolution Ontario is a wonderful show. The guest list is often stacked and always brings a crowd. Communication with the show runner is superb and you can tell that management wants its vendors to succeed. We've been exhibiting for many years and will continue to do so again and again.

DYLAN WEST
Owner of Pixel Empire

●● Comic Con Revolution is a staple convention in Southern California! I wish it was more than just once a year!

ANNELIESE GOETZ
Owner of ADG Mercantile

●● The overall vibe of Comic Con Revolution is one of excitement, inclusion, contagious geekiness, and all-around fun! We had the best time meeting the attendees and introducing them to Sunset and Meteor for the first time. We look forward to returning and being part of the CCR experience for years to come!

Mascot Comics

●● We've been doing CCR Ontario for the past four years and each year our sales have increased and increased. The crew from the con are some of the best to work with and I know every year they get the top talent to attend with plenty of time for us to adjust our inventory to make sure we have items related to the theme of the show. CCR is a must for us every year when we do our convention planning.

CHRISTOPHER BRADY
4 Color Fantasies

GUESTS

●● Thank you for having us. We had a blast!!

**AMANDA CONNOR
& JIMMY PALMIOTTI**

●● Great time!
Great fans! Great fun!

CHRIS CLAREMONT

●● Thanks to the cast and crew at Con Revolution Ontario 2026 for a great time! Lots of fans and thanks to the fun vibe and atmosphere, they all had smiles on their faces. Can't wait to do it again!

DAN JURGENS

●● I believe that Comic Con Revolution is one of the best conventions in the world. As someone who has attended over 400 conventions as both a patron and a special guest, I believe that Comic Con Revolution has the perfect balance of special guests, creators, artists, cosplay, pop culture and comic book vendors. Above all else, I have so much fun there and I can't wait to return every year. It is the convention that everyone in the Inland Empire and beyond should be attending.

MING CHEN

MEDIA OUTLETS THAT HAVE COVERED COMIC CON REVOLUTION



DAILY BULLETIN



INLAND VALLEY DAILY BULLETIN



THE ORANGE COUNTY REGISTER

THE PRESS-ENTERPRISE PE.com



Whittier Daily News



yahoo!life

COMIC CON REVOLUTION 2025 COVERAGE LINKS



<https://www.youtube.com/watch?v=lo7d2F5pw2A>

<https://www.youtube.com/watch?v=q4gXil-SJaA>



<https://okmagazine.com/p/90s-star-rachael-leigh-cook-ageless-shopping-spree/>



<https://lbcurent.com/artslife/2025/05/23/fans-creators-unite-at-comic-con-revolution/>



<https://screenrant.com/smallville-superman-suit-tom-welling-wear-after-show-ending/>

<https://screenrant.com/smallville-tom-welling-erica-durance-superman-lois-lane-wedding-photo/>

<https://screenrant.com/smallville-tom-welling-superman-suit-mcu-movie-dc/>



<https://www.cbr.com/smallville-tom-welling-erica-durance-recreate-wedding/>



<https://411mania.com/wrestling/queen-sharmell-praises-booker-t-ww-nxt-commentary-calls-pure-entertainment/>



<https://wrestletalk.com/news/ww-nxt-future-plans-major-update-renewed-three-years/>



<https://ghostbustersnews.com/2025/05/19/ernie-hudson-recalls-his-ghostbusters-inspired-cameo-on-the-super-mario-bros-super-show/>



<https://www.sescoops.com/news/ww-nxt-mick-foley-reveals-how-mankind-became-a-kindred-spirit-for-outsiders/>



<https://tjrwrestling.net/news/why-mankind-tough-for-mick-foley-ww-nxt/>



<https://www.dailybulletin.com/2025/05/18/cosplaying-artists-and-stars-return-comic-con-revolution-in-ontario/>



<https://www.comicsbeat.com/the-superfan-podcast-is-going-live-at-comic-con-revolution/>



https://www.supermanhomepage.com/superman-celebrities-attending-conventions-next-weekend-may-16-18-2025/?utm_source=rss&utm_medium=rss&utm_campaign=superman-celebrities-attending-conventions-next-weekend-may-16-18-2025



https://www.jedinews.com/podcasts/articles/skywalking-through-neverland-514-comic-con-revolution-behind-the-scenes-with-david-nieves/?utm_source=rss&utm_medium=rss&utm_campaign=skywalking-through-neverland-514-comic-con-revolution-behind-the-scenes-with-david-nieves

LOCATION



ONTARIO CONVENTION CENTER

2000 E Convention Center Way, Ontario, CA 91764

www.ontariocc.org

The Ontario Convention Center is a breathtaking venue, frequently used by filmmakers as an onsite location for movies and commercials. Contemporary in design and equipped with the latest in technology, it boasts more than 225,000 square feet of flexible exhibit, meeting and function space and is ideal for conventions, trade shows, exhibits and meetings. The Convention Center provides a full range of technology services, including Wi-Fi, Internet, DS3 and video-conferencing capabilities.

DIRECTIONS

SAN DIEGO AREA

- Merge onto I-15 N
- Exit 109 to merge onto I-10 W towards Los Angeles
- Take exit 55A to merge onto E Holt Blvd
- Destination will be on the Right.
- Additional Parking on Convention Center Way

LOS ANGELES AREA:

- Merge onto US-101 S Via the ramp on the left to Interstate 10 Fwy E Interstate 5 Fwy S
- Slight left onto San Bernardino Fwy 10 E.
- Take exit 54 for Vineyard Ave
- Turn right onto N Vineyard Ave
- Left on Holt Blvd Destination on the left
- Additional Parking on Convention Center Way

SAN BERNARDINO AREA:

- Merge onto the ramp to I-215 S
- Take exit 40 to merge onto I-10 W Towards Los Angeles
- Take exit 55A to E. Holt Blvd

PARKING



ccront.com

PRICES

EXHIBIT AT COMIC CON REVOLUTION

Exhibitor Premium
(10' x 10') | **\$1,000**

Exhibitor (10' x 10') | **\$900**

Artist Alley (8' Table) | **\$400**

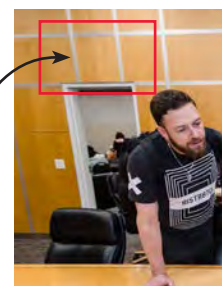
SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR **\$15,000 EXCLUSIVE**

- Company name listed with event title in all CCR promotional material, including press releases
- Premier logo placement on all CCR promotions, event signage, and CCR website, with hyperlink to your company site
- Full Page Ad in the Digital Program Guide
- Logo featured in all show signage at the event
- Ability for sponsor to provide branded giveaway item
- Two (2) Dedicated Email Blasts
- Stand-alone pre-event acknowledgment on CCR social media (Facebook, Twitter and Instagram)
- Ten (10) Weekend Passes for event
- Potential additional branding opportunities (TBD)

VIP GREEN ROOM TITLE SPONSORSHIP **\$7,500**

- Company Name included in the name for the VIP Green Room
- Logo branding on sponsor page
- Logo and/or Name featured prominently at Entrance of the VIP Green Room
- Full Page Ad in the Digital Program Guide
- Ability for sponsor to provide branded giveaway item
- Sponsor branded tablecloths – can be provided by client or they can be made by CCR for an additional fee (Artwork must be provided by client)
- Four (4) Weekend Passes



DIGITAL PROGRAM GUIDE

Half Page Color Ad | **\$600**

Full Page Color Ad | **\$1,200**

BADGES starting at **\$7,000**

- Logo on all badges
- Promotion on social media
- Logo with link on the CCR Website



EXHIBITOR, GUEST, PROFESSIONAL & PRESS LANYARDS starting at **\$6,000**

(Sponsor is responsible to produce the lanyards and ship them to the show.)

Quantity between 10,000-12,000)

- Logo on lanyard (handed out to all exhibitors, guests, professional and press attendees)
- Promotion on social media
- Logo with link on the CCR Website



COSPLAY REVOLUTION COSTUME CONTEST

starting at **\$6,000**

- Logo on all printed material as sponsor of the contest
- Promotion on social media
- Logo with link on the CCR Website

PRICES

SPONSORSHIP OPPORTUNITIES

GIVE AWAY BAGS starting at \$5,000

(Sponsor is responsible to produce the bags and ship them to the show. Quantity between 10,000-12,000)

- Bags will be handed out to all attendees (quantities to be determined but approximately 10,000 needed)
- Promotion on social media
- Logo with link on the CCR Website



ADVANCED ORDERED TICKETS starting at \$5,000

- Logo on all advanced tickets purchased online via our ticketing partner, ShowClix, from the date the contract is signed
- Promotion on social media
- Logo with link on the CCR Website



POP-UP BANNERS

Promote your brand by securing a high-traffic location for your floor-standing banners.

Starting at \$2,000 depending on size and location. (Advertiser provides and places banner onsite.)



WINDOW, DOOR, ESCALATOR, OR FLOOR GRAPHICS CUSTOMIZABLE GRAPHICS

Grab attendee attention on one or several windows, doors, escalators, or floor locations in the Convention Center:

Starting at \$3,800 for up to 36 square feet of full-color graphics. Includes production, application, and removal. (Advertiser provides artwork.)



PANEL ROOMS (Up to 4 Rooms) starting at \$1,000 each

- Logo on signs outside of each of the 4 panel rooms
- Promotion on social media
- Logo with link on the CCR Website

GENERAL EVENT SPONSOR \$400

- Logo with link on the CCR Website
- Logo in the CCR Digital Book under sponsors

HANGING BANNER

Highly visible locations throughout the convention center

Starting at \$5,000 depending on size and location. (Advertiser provides banner and pays for rigging.)

PAST SPONSORS



ccront.com



CONTACT

Exhibit Sales, Guest Relations & Sponsorship Inquiries Contact:

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718.344.5432

Business Development, Guest Relations, Marketing, Press & Promotional Inquiries Contact:

DREW SELDIN

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917.608.3786